

## **E - Emissions Reduction**

The non-alcoholic beverages sector uses energy throughout its production process, sales equipment and distribution systems. We are gradually building expertise and experience in renewable resources and working towards a more efficient and renewable energy supply.

Initiatives to reduce energy use and emissions include wind turbines, combined heat and power generation and new cooling gases. In the supply chain we are working on areas such as packaging optimization, optimization of cargo transport deployment, truck sharing and the introduction of energy efficient and hybrid distribution vehicles that will allow us to reduce fleet emissions in Europe.